

Prize Competition

RULES

“The flying city”

1. PROMOTER COMPANY

SEA Società per Azioni Esercizi Aeroportuali, Aeroporto di Milano Linate, 20090 Segrate (MI), P.IVA 00826040156

1a. RESPONSIBLE PARTY

Advice Group S.p.A, via Riberi 4, 10124 Torino. VAT. Reg. No. 09322540015

2. PERIOD

The prize competition is valid from July 16th to November 15th 2019.

I PERIOD from July 16th 2019 to August 15th 2019.

II PERIOD: from October 16th 2019 to November 15th 2019.

3. PRODUCTS INVOLVED

The promotion aims to encourage use of the ViaMilano Parking car parks in Linate and Malpensa during the period of closure of Linate Airport.

4. AREA COVERED

Lombardy Region - Malpensa and Linate car parks

5. QUALIFYING TRAVELLERS

All users in possession of a ticket for a departure from Milan Linate Airport and the return to Milan Malpensa, or vice versa, who use the Linate and Malpensa Sea car parks (ViaMilano Parking) in the specified period.

Short stay car parks and motor cycle parking are excluded.

Users of the Sea (ViaMilano Parking) car park in Bergamo Orio al Serio are excluded from this initiative.

6. PRIZES

Users who meet the conditions described in these regulations, during the period of validity of the initiative, will receive

**1 voucher reflecting the exact value of the parking fee,
up to a maximum amount of €110.00**

the correct amount on the voucher, to which the users are entitled, will be calculated at the time of collection of the voucher at the manned cash desk in the Linate car parks. The voucher can be used for the online purchase of a car park place at ViaMilano Parking in Linate or Malpensa, to be reserved on site <https://www.viamilanoparking.eu/it/>, for a parking period to be used by June 30th 2020 (final date available for leaving the car park). To be eligible to use the voucher, the amount payable for the stay must be the same as the voucher plus at least €1.

7. MODES OF PARTICIPATION

I PERIOD - All holders of a travel document for departure from Milan Linate Airport from July 16th to 26th 2019, with a return to Milan Malpensa Airport from July 27th to August 15th 2019, and who park their vehicle in the ViaMilano Parking car parks in Linate, whose parking start date is between July 16th and 26th 2019, are entitled to the prize voucher as specified above.

To obtain the voucher, before picking up the car the recipient should go to the Linate car park cash desk (on the "arrivals floor" - door 8, opening hours 24 hours a day from July 17th to August 12th 2019 and from 9.00 a.m. to 5.00 p.m. between August 13th and 15th 2019) and self-certify the air ticket or show the air ticket or boarding pass showing the departure from Linate and the arrival at Malpensa, together with the parking ticket. After checking the validity of the documentation, the cash desk operator will hand over a voucher to the same value as the parking reservation, up to a maximum of 110.00 €, which will be directly handed to the interested party after he or she has signed to agree to the regulations. The voucher must be collected no later than 48 hours after the arrival time of the return flight. Users who use the Telepass to enter and exit the car parks will also have to fill in a self-certification form to confirm that they have entered through the Telepass systems. Failure to collect the prize is considered as a formal waiver and the user will therefore no longer have any right to claim.

II PERIOD - All holders of a travel document for departure from Milan Malpensa Airport from July 16th to October 26th 2019, with a return to Milan Linate Airport from July 27th to November 15th 2019, and who park their vehicle in the SEA car parks in Malpensa, whose parking start date is between October 16th and October 26th 2019, are entitled to the prize voucher as specified above.

To obtain the voucher, before picking up the car the recipient should go to the manned cash desk of the Linate car parks (on the "arrivals floor" - door 8, opening hours 24 hours a day) and self-certify the air ticket or present the air ticket or boarding pass showing the departure from Linate and the arrival at Malpensa, together with the parking ticket.

Users who use the Telepass to enter and exit the car parks will also have to fill in a self-certification form to confirm that they have entered through the Telepass systems. The cash desk operator, after checking the validity of the documentation submitted, will proceed to the delivery of a voucher equal to the value of the parking period reserved, up to a maximum of €110.00, which will then be delivered directly to those entitled upon acceptance of these regulations and filling out the form delivery prize. The voucher must be collected no later than 48 hours after the arrival time of the return flight.

Failure to collect the prize is considered as a formal waiver and the user will therefore no longer have any right to claim.

8. PRIZE MONEY

The total prize money is estimated at €30,000.00 excluding VAT, subject to adjustment at the end of the event, for which a deposit of 20% will be set aside.

9. COMMUNICATION

The event will be advertised in accordance with the terms and conditions of this document, through communication campaigns such as messages on bulletin boards in various areas such as, but not limited to: lift landings, walkways, automatic cash machines, manual cash machines at the exit bars from the car parks and audio announcements broadcast within the airport of Linate from July 23rd.

The Promoter reserves the right to use any other means of communication that it deems appropriate to bring the initiative to the attention of the public.

The rules will be available to read at the Linate car park cash desk where you can collect the prize and on the website <https://www.lacittachevola.it/>

10. MISCELLANEOUS

The prizes up for winning may not be converted into cash or gold coins, nor is the person entitled to request, with or without the addition of money, to choose or receive a prize other than the one awarded, even if of lower value.

11. TREATMENT OF PERSONAL DATA

The personal data freely provided by the users at the time of registration and/or during participation in the initiative, are processed in accordance with EU Regulation 2016/679 of April 27th 2016 on the protection of individuals with regard to the processing of personal data ("GDPR"), as well as the Italian legislation in force.

This prize competition is organised by SEA Società per Azioni Esercizi Aeroportuali, which acts as the independent Data Controller ("Data Controller").

More information about the processing of personal data can be found at the following link: <http://www.seamilano.eu/it/privacy>.

12. OBLIGATIONS AND GUARANTEES

The Ministry of Economic Development will be provided with the guarantee required by Presidential Decree 430/01.

Date 12/07/2019

The Promoter
SEA – Società per Azioni Esercizi Aeroportuali

The Responsible Party
Advice Group S.p.A